

Partnerships Between Local Authorities and Private Property Owners in Launching Retrofit Programs

Second Event of the European Forum on Training and Skills For Re-“Building”

22nd June 2012, Brussels
Back to back the EU Sustainable Energy Week



Invitation on behalf of the TRAINREBUILD Project Partners:



FORUM BACKGROUND

The European Forum on Training and Skills for Re-Building (The Forum) is set up in the framework of the project TRAINREBUILD: Training for Re-Building Europe (www.trainrebuild.eu). The project intends to design a strategy to generate change in the thinking of public and private building owners regarding the link between energy efficiency and value related to building ownership. The project aims to encourage retrofitting in a wide range of residential buildings, spanning from individual to multi-family houses and from private to social housing. There are two core groups targeted by the TRAINREBUILD project:

1. National property owners associations and individual property owners;
2. Officials from local authorities that are responsible for the retrofit of buildings in selected Covenant of Mayors (CoM) cities.

The Forum is a face-to-face, action-based place to facilitate the exchange of established best practices and evolving innovative solutions related to training, to achieve the energy-efficient retrofitting of Europe's existing building stock. The key feature of the Forum is its holistic approach in involving the whole buildings chain in a common, results-oriented process. The Forum's unique offering is to be a place for coordinated action among the different other initiatives at EU level addressing training and the building sector.

The Forum will primarily address issues related to training for all actors aiming to retrofit to high-energy performance standards. The Forum is meant to encompass the actors contributing to the supply side (architects, designers, construction workers), but also the demand side (public and private property owners and tenants) and other relevant sector actors (e.g. building assessors, inspectors, asset managers, real estate market actors, surveyors). The Forum is co-chaired by the European Commission and the business sector.

SECOND FORUM EVENT

The topic for this second event will be "Partnerships Between Local Authorities and Private Property Owners in Launching Retrofit Programs". The event will seek to elicit the views of local private property owners' associations and municipalities members of the Covenant of Mayor in jointly undertaking local retrofit programs.

The proximity of local authorities with private individual property owners can play a considerable role in convincing and helping them to renovate. Contacts to and projects with public real estate owners, social housing companies or big institutional owners are however easier to organize than projects involving a wide range of individual partners. Therefore, private individual owners are often the most difficult actors to involve in local renovation plan.

The lack of direct contacts with private individual property owners as well as the lack of technical capacity and financing have made difficult the undertaking of buildings renovation part of local sustainable energy action plans, especially for small to medium municipalities, and in order to convert these plans into bankable projects. The European Energy Efficiency Fund and the new Regional Development Fund allocations will be, among other national and local funding schemes, some of the instruments that can be accessed by municipalities in renovation projects. However, in order to tap into these opportunities affectively, municipalities should join forces with communities of property owners, including private individual owners, to present joint bankable investments to financial institutions.

Following the completion of the event, the Forum partners will produce a set of recommendations directed to the target groups of the project TRAINREBUILD, such as national associations of property owners and selected local authorities members of the Covenant of Mayor. The aim is to increase the number of retrofit plans by individual building owners per year as indicated in the targets of the project TRAINREBUILD.

CONTACT DETAILS

European Forum on Training and Skills For Re-“Building”

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Second Event of the European Forum on Training and Skills For Re-“Building”

Date: 22nd June 2012
Time: 09:00 – 17:30
Venue: Hotel Silken Berlaymont, 11-19 Boulevard Charlemagne B-1000 Brussels (Belgium). Tel: +32 (0)2-231 09 09
Directions: <http://www.hoteles-silken.com/hotel-berlaymont-brussels/en/contacto/>
Language: English
Registration: Place limitation. By invitation only. RSVP to: info@epe.be

- PRE FINAL AGENDA -

09:00 Registration

09:30 Overview and Expected Impacts of The European Forum on Training and Skills for Re-Building

Mr Marco Torregrossa, Project Coordinator - TRAINREBUILD

SESSION I (POLICY AND FINANCE)

Policy and Financial Support Instruments at Local Level to Launch Retrofit Programs and Partnerships Between Local Authorities and Private Property Owners

Chair: Ms Maud Skäringer, Policy Analyst – DG Regional Policy DG European Commission

09:45 Financial Opportunities Offered to Local Authorities by the New European Energy Efficiency Fund (EEE-F)

Mr Stefano Panighetti, Policy Officer - EU Commission DG Energy

Successful Local Funding Schemes for Private Property Owners, the Case of Securitized Loans of the UK Green Deal

Mr David Cox, Policy Officer - UK National Landlords Association

Local Good Practices in Accessing the European Regional Development Fund for Renovation of the Residential Sector, the Case of Estonia

Ms Mirja Adler, Head of Housing and Energy Efficiency Division – Foundation KredEx

10:30 Discussion with the Audience

11:00 Coffee Break

SESSION II (TOOLS)

Practical Tools from Local Authorities to Incentivise Private Property Owners to Renovate

Chair: Mr Riccardo Viaggi, Secretary General - European Builders Confederation

**11:15 The Role of Local Governments in Linking Independent Energy Assessors
and Private Property Owners**

Mr Martin Russel Croucher, Director for Special Projects - RICS

**"Start Well-Advised" – Consultation and Advice Campaign for Private House
Owners to Renovate**

Mr Christoph Felten, Project Leader - Hannover Klimaschutzagentur

**Lessons Learnt from Establishing Pilot Energy Efficiency Building Owners
Communities**

Dipl.-Ing. Alice Sedmidubsky (TBC), Project Manager - mksult GmbH (Former
Coordinator of the IEE Project Efficobuild)

SESSION III (GOOD PRACTICES)

Benchmarking Successful Partnerships Between Private Property Owners and Local Authorities in Carrying out Retrofit Programs

Chair: Ms Emmanuelle Causee, Head of Public Affairs – International Union of Property Owners

**12:00 The Project Proposal FRONTREBUILD on Pilot Demonstration Partnerships
Between Property Owners and Local Authorities**

Ms Judit Balint, Project Manager - REC Regional Environmental Center

Mobilizing Local Energy Investment for Private Housing Retrofit

Ms Farah Hussain, Project Manager - Warm Up North

KIQ Project – Cooperation in German Neighborhoods

Mr Torsten Weidemann, Referent – Haus und Grund Deutschland

12:45 Discussion with the Audience

13:15 Lunch

SESSION IV (TRAINING)

How to Train Building Practitioners to Set Up Effective Partnerships Between Local Authorities and Property Owners in Carrying Out Retrofit Programs

Chair: Mr Robert Earhart, Director – ESG International Consulting

14:30 Groups of 10-15 participants discuss separately their specific experiences and the
potential for replication of best practices and pilot projects in the EU.

**Group 1. How to Train Municipalities to Establish Help Desks/Info Points
and Certifications Systems for Building Professionals**

Rapporteur: Ms Judit Balint, Project Manager - REC Regional Environmental Center

Group 2. How to Set Up Local Building Owners Communities and Partner with Local Authorities in Carrying out Retrofit Programs

Rapporteur: Ms France Bauvin, European Affairs Delegate – French National Property Owners Union (UNPI)

Group 3. How to Train Municipalities and Property Owners in Working Together to Present Joint Bankable Investments to Financial Institutions

Rapporteur: Mr Adrien Bullier, Policy Officer - EU Executive Agency for Competitiveness and Innovation (EACI)

- 15:30 Short Video Presentation on Public Private Partnerships for Refurbishment. A Case Study from Cascais Municipality, Portugal**
- 15:45 Coffee Break**
- 16:00 Parallel Sessions Reporting from the Rapporteurs**
- 16:45 Discussion with the Audience**

CONCLUSIONS SESSION

Forum Work Program, Recommendations and Expected Results for 2012

- 17.15 Forthcoming Steps and Themes for the Next Forum Events**
Mr Zsolt Toth, EU Policy & Public Affairs Officer - RICS
- 17:30 Goodbyes and Networking**